



WCEAM

World Congress on
Engineering Asset Management

Partnership Opportunities

Keep and Grow Value!



10th World Congress on
Engineering Asset
Management

Tampere, Finland
28th – 30th of September 2015

World Congress of Engineering Asset Management

The first World Congress on Engineering Asset Management (WCEAM) was held in Brisbane Australia in 2006. The annual congress is an important forum for exchange of information on recent advances in this growing field of research and practical solutions. The annual congress has contributed significantly to the fact that engineering asset management has matured into a professional practice. The 10th WCEAM congress slogan “Keep and Grow value” emphasizes that considerations on asset life cycle and economic value are an important part of overall engineering asset management. More information about past congresses: wceam.com/past-congresses/

The 10th World Congress on Engineering Asset Management (WCEAM2015) takes place in from 28th – 30th of September 2015 in Tampere, Finland. The Congress will be hosted by Tampere University of Technology (www.tut.fi) and VTT Technical Research Centre of Finland (www.vtt.fi) and supported by The International Society of Engineering Asset Management (www.iseam.org).

The objective of WCEAM 2015 is to bring together leading academics, industry practitioners and research scientists from around the world. Recognised academics and researchers will present their frontier findings and achievements, while leading industries and service providers will showcase applications and state-of-the-art technologies. Several distinguished keynote speakers will be invited to present the latest developments in the field.

The Congress expects to attract in excess of 250 delegates from throughout the world. A sponsorship proposal has been tailored to provide your organisation with maximum exposure to delegates. Before, during and after the event your organisation will benefit from significant exposure to an interested, relevant and influential audience. This is an excellent opportunity for your organisation to demonstrate involvement in Asset Management and promote your products and services.

Principal Sponsor – 1 exclusive position only

Principal Sponsorship is priced at 20 000.00 € (excluding VAT 24%) and is available for one organisation only.

Entitlements:

- Opening keynote session to be sponsored (Subject to committee approval)
 - Includes a brief company message/slide of logo during introduction and between single presentations
- Short welcome-speech in the opening keynote session
- Selection of concurrent session to be sponsored (Subject to committee approval)
 - Includes a brief company message/slide of logo during introduction and between single presentations
- Naming rights to the Get Together Party at 27th of September 2015
- Naming rights to the Gala Dinner at 29th of September 2015
- Full page back cover, full colour advertisement in the book of abstracts and congress program (artwork to be supplied)
- Company logo on name badges (exclusive to Principal Sponsor)
- Printing of company name and logo on the congress program and within the book of abstracts
- Company listing, logo and links on WCEAM Congress website
- Right to distribute appropriate printed material in the satchels
- Corporate banner displayed at all social functions
- Opportunity to invite delegates to a corporate function via access to the Delegate list prior to the commencement of the Congress.
- Booth/exhibition tables in the Exhibition area
- Four complimentary Registrations (full conference packages)

Gold Sponsorship

Gold Sponsorship is priced at 10 000.00 € (excluding VAT 24%) and is available only to a limited number of organisations.

Entitlements:

- Selection of keynote session to be sponsored (Subject to committee approval)
 - Includes a brief company message/slide of logo during introduction and between single presentations
- Selection of concurrent session to be sponsored (Subject to committee approval)
 - Includes a brief company message/slide of logo during introduction and between single presentations
- Half page mono advertisement inside the book of abstracts (artwork to be supplied)
- Two complimentary Registrations (full conference packages)
- Booth/exhibition tables in the Exhibition area
- Printing of company name and logo on the congress program and within the book of abstracts
- Right to distribute appropriate printed material in the satchels
- Company listing, logo and links on WCEAM Congress website
- One page mono advertisement inside the book of abstracts (artwork to be supplied)

Silver Sponsorship

Silver Sponsorship is priced at 5 000.00 € (excluding VAT 24%)

Entitlements

- Selection of concurrent session to be sponsored (Subject to committee approval)
 - Includes a brief company message/slide of logo during introduction and between single presentations
- Full page mono advertisement inside the book of abstracts (artwork to be supplied)
- One complimentary Registrations (full conference packages)
- One complimentary booth in the Exhibition area
- One complimentary Registration
- Printing of company name and logo on the congress program and within the book of abstracts
- Right to distribute appropriate printed material in the satchels
- Company listing, logo and links on WCEAM Congress website

Other Sponsorship

Satchel Sponsor – one only 3 000.00 € (excluding VAT 24%)

- Company name and logo printed on the satchel in one colour
- Right to distribute appropriate printed material and items in the satchels
- Printing of company name and logo on the congress program and within the book of abstracts
- Company Listing and Links on WCEAM Congress website

Social Functions

3 x Luncheons 2 000.00 € each (excluding VAT 24%)

- Naming rights
- Announcement at luncheon
- Sponsor supplied banner on display during luncheon
- Right to distribute appropriate printed material in the satchels

3 x Morning & Afternoon Coffees 1 000.00 € each (excluding VAT 24%)

- Naming Rights
- Announcements prior to sponsored tea
- Display of sponsor supplied name branding in catering area
- Right to distribute appropriate printed material in the satchels

	Principal Sponsor	Gold Sponsor	Silver Sponsor
Keynote session to be sponsored	Opening	X	
Selection of concurrent session to be sponsored	X	X	X
Naming rights to the Get Together Party at 27th of September 2015	X		
Naming rights to the Gala Dinner at 29th of September 2015	X		
Advertisement in the book of abstracts and congress program	Full page full colour back cover	Full page mono inside	Half page mono inside
Company logo on name badges	X		
Printing of company name and logo on the congress program and within the book of abstracts	X	X	X
Company listing, logo and links on WCEAM Congress website	X	X	X
Right to distribute appropriate printed material in the satchels	X	X	X
Corporate banner displayed at all social functions	X		
Access to list of delegates prior to the commencement of the Congress.	X		
Exhibition area	Booth/ exhibition tables	Booth/ exhibition tables	Banners/Roll-ups
Complimentary Registrations (full conference packages)	4	2	1

Customised Sponsorship Packages

Customisation of sponsorship packages is possible. Please contact us with your specific needs. Opportunities for various forms of advertising are also available.

For further Sponsorship enquiries please contact Congress Manager Jussi Aaltonen (wceam2015@tut.fi)

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